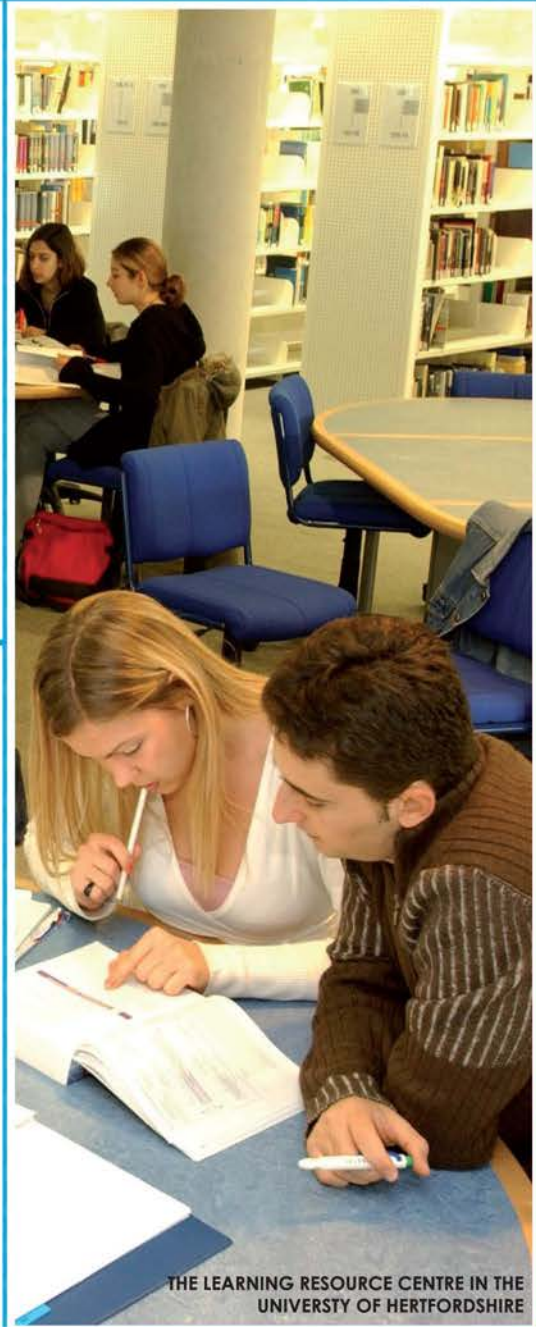


BA (Hons)

Bachelor of Arts (Honours) in Business Administration - Top-Up Degree

Awarded By the University Of Hertfordshire, UK



VISION

To be the premier institution providing an alternative pathway to holistic education in the private education industry.

MISSION

To inspire students to have passion for learning.

CORE VALUES

Dedication

To provide quality services in all aspects of the delivery process.

Accountability

To be transparent and responsible in all courses and services offered to students.

Reliability

To provide consistent, dependable services in line with the terms and conditions of EduTrust.

Entrepreneurship

To demonstrate at all times entrepreneurial spirit to meet the requirements for growth of the College.

OUR CULTURE

Quality services for students.

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Welcome Message From DIMENSIONS International College's Principal



City Campus
277 River Valley Road Singapore 238318

DIMENSIONS International College (DIMENSIONS) seeks to cater to a wide array of students by continuously boosting its higher education programmes at its School of Higher Learning. We are proud to offer different levels of programmes, from Diploma, Degree to Master Degree, in fields related to business and finance.

One such programme would be the Bachelor of Arts (Honours) in Business Administration - Top-Up Degree awarded by the University of Hertfordshire, UK. The top-up degree programme is put together with an advancement appeal whereby Advanced Diploma or Higher National Diploma graduates are accepted into the final year of the three-year programme, subject to meeting the other entry requirements.

At DIMENSIONS, we want to tie the bridge that connects students to their fullest potential in today's knowledge-driven society. Therefore, graduates of the Degree programme can even further their education with a Master Degree programme to boost their competitive edge before stepping in the working world.

As we continue to foster such academic programmes with overseas universities, our students will certainly benefit by embarking on this alternative pathway to holistic education with DIMENSIONS in the private education industry. Thus, we look forward to the enrolment of students in this comprehensive programme.

Mr. Henry Chan, Principal

As one of the four distinct schools under the academic umbrella of DIMENSIONS, the School of Higher Learning was established with the aim of connecting a secure bridge that is able to lead students to their preferred destination in their academic journey.

We accomplish this by offering different qualification levels, comprising Diploma, Degree and Master programmes in business management and finance. These programmes are conducted in collaboration with international education institutions such as Edexcel, University of Hertfordshire and University of Chester.

Our students can progress and upgrade themselves steadily along a well-outlined pathway accessible via DIMENSIONS' School of Higher Learning.



Students having lesson in City Campus

Learn At The Heart Of The City

The School of Higher Learning is housed at DIMENSIONS' City Campus, which was acquired in August of 2011. It is the newest out of three campuses owned by DIMENSIONS and is located only minutes away from Orchard Road, Singapore's well-known shopping belt.

Pop By Popular Places

Students who study at the City Campus will be able to conveniently access other popular places like Chinatown, Little India and Kampong Glam - all part of the benefits from being located right smack in the city centre.

Sights And Sounds

The city of Singapore is definitely a place buzzing with life. Towering skyscrapers housing local and international businesses add to the city's sights and sounds. This setting is ideal for students who wish to witness firsthand the operations of Asia's finest hub for finance and business.

Ambiance And Facilities

DIMENSIONS City Campus is styled in a sleek and modern design, inside and out. Lessons will be held in classrooms named after famous automobile brands such as Ferrari, Subaru, Porsche and Lamborghini.

After class, take a break and mingle with friends at the lounge area or prepare for an exam surrounded by useful books in the library. Other facilities to enjoy include:

- Cafeteria
- Tennis Court
- Carparks
- Reception & Admin Office

Make Friends And Go For Events

As a student studying at the City Campus, you will be able to meet a diverse set of people from the School of Higher Learning as well as School of Language - all with the same mission of improving their academic and life skills. Age will just be a number and cultural exchange will know no bounds.

Various social enrichment activities are also organized by each School for the benefit of student participation. This includes site visitations or friendly competitions so be sure to keep your eyes and ears open for any upcoming events.

The University of Hertfordshire (UH) is a model 21st-century university, emerging in its approach to be business-facing and business-like. With its ambitious and entrepreneurial spirit, the university continues forth with its international vision with a commitment to adding value to employers, enterprise, regional and national economies.

The university considers the employability of its students a priority and aim to be the employers' university of choice. This is reflected in all its activity - from developing courses with industry input, to providing live projects and work-placements, to helping employers find the right graduates to enhance their teams.



University of Hertfordshire Campus, UK

The University Affiliations

The University of Hertfordshire is an approved centre for the Chartered Institute of Personnel and Development, a professional association for human resource management professionals. Other associations affiliated with the university include the Chartered Institute of Marketing and the CFA Institute.

Furthermore, the university works closely with experienced business people to plan its teaching programmes in order to keep courses up to date with industry developments, making the content fresh and forward looking.

Rankings

- Ranked 47th out of 116 Higher Education Institutions in the UK by the Complete University Guide 2013.
- One of the top 100 universities in the world under 50 years old, according to the new Times Higher Education 100 under 50 rankings (2011-2012).
- Winner of Times Higher Education's Entrepreneurial University of the year 2010.

Today's globalized business environments are affected by continuous changes and broader challenges. Therefore, organizations are increasingly demanding for business personnel who are equipped with innovative and comprehensive decision-making skills. The Bachelor of Arts (Honours) in Business Administration - Top-Up Degree programme will impart such knowledge and skills to learners for a brighter career prospect padded with a comfortable admission into today's business sector.

How This Degree Helps

Polish your business management abilities through a blend of academic study and skills development. The course provides opportunities for Higher National Diploma or Diploma graduates to advance their understanding of business and management practices at national and international levels.

Not Just Notions, But Actions And Improvements

All 6 modules of the Top-Up Degree programme will include some form of research that will challenge the minds of learners to achieve insight into the practical applications of their theoretical business knowledge. Simulated case studies will be brought to life to explore the operational decision-making process in a business environment. This provides the opportunity for learners to be aware of their future roles in the real world.

Broad And Bright Career Prospects

This programme gives learners flexibility in their choice of career upon graduating from the programme. Graduates will acquire a much broader base of knowledge and experience that could really widen their employment opportunities.

They may choose to enter into various industries such as

- International Business and Trade
- Regional Business Enterprises
- International Business Offices



Students in University of Herfordshire Campus, UK

Course Outline

The course duration is 12 months (Full-time and Part-time), which you will be going through 6 modules. Assignments and/or examination are as stipulated in the respective module plans.

Strategic Management

This module aims to enable students to develop strategic plans and their implementation, and to develop ability to research, diagnose and analyze business problems. It also develops their understanding the complexity of the organization and the interplay of management styles in a highly uncertain environment.

Business and Commercial Awareness

The aims of this module are to enable students to understand through a simulated case study on the development and implementation of a new product or service, including the exploration of investment and operational decision-making in a business environment.

Contemporary Issues in Business

This module provides an opportunity for students to complete a piece of research and gain insight into a range of contemporary business issues, while providing a forum for discussion, reflection and examination.

Issues In the Global Economy

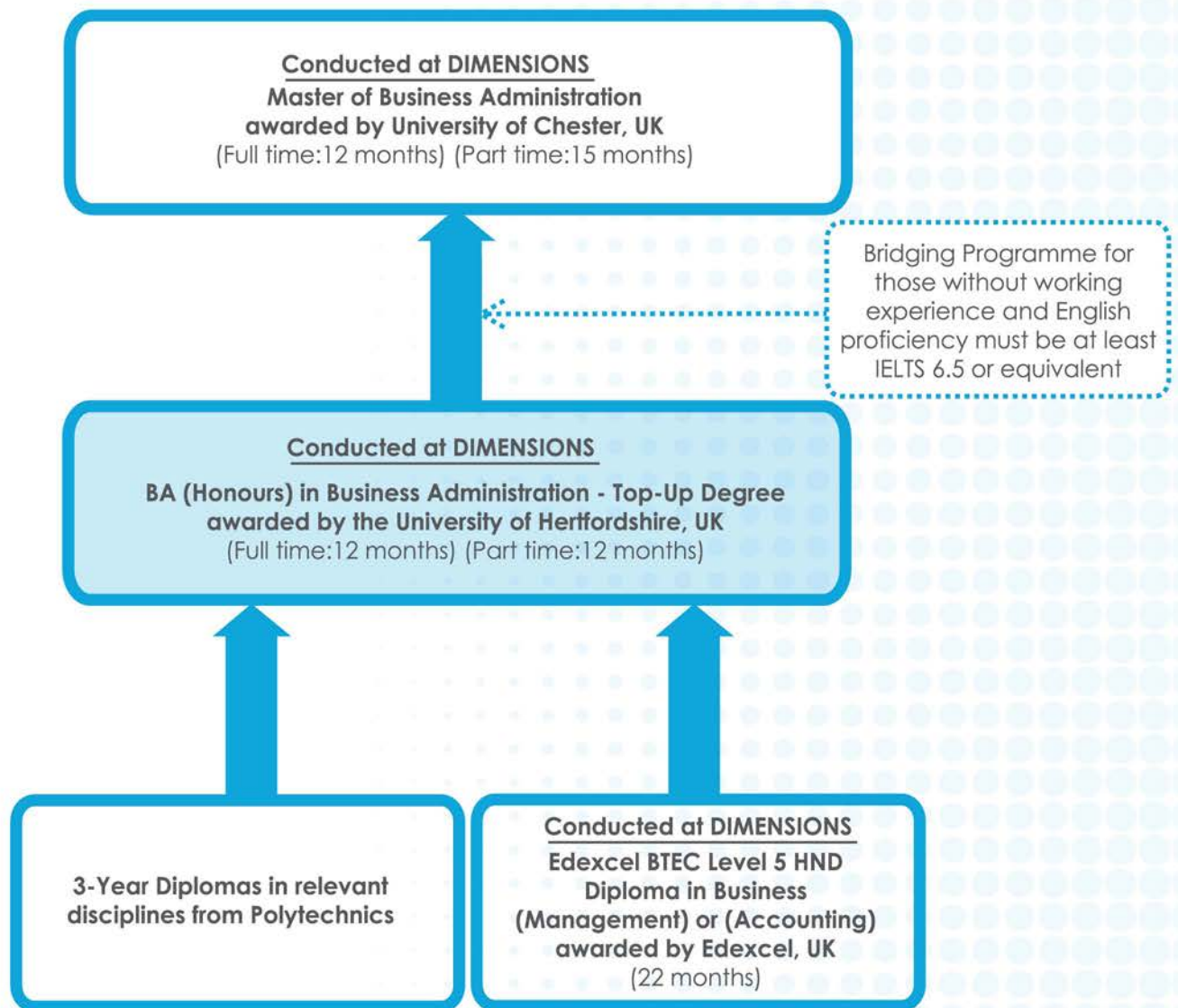
The aims of this module are to enable students to understand the key economic issues that emerged in the globalization process as well as the changes in the global economy and explore competing approaches.

Managing the Selling Interface

This module is intended to enable students to appreciate the importance of selling and sales promotion in the marketing of products and services. Student will be able to analyze the role of personal selling, evaluate sales management, assess the techniques, context and structure of sales promotion.

Small Business and Entrepreneurship

This module aims to develop an understanding of the nature of small business, enterprise development and entrepreneurship, and its significance in society. It also intends to develop a practical understanding of the managerial problems faced by the smaller enterprises.



The Top-Up Degree programme is designed for the following groups of people:

- Candidates who are looking to be equipped for the business market
- Business executives who intend to upgrade themselves vocationally in the commercial world
- Students who aspire to further their studies in a Master Degree programme

SUIT UP IF THIS BA (HONS) SUITS YOU

The programme aims to prepare students for a career in business and management, in order that they can thrive in an increasingly competitive employment market. It achieves this through a blend of academic study and skills development. The course provides opportunities for HND / Diploma graduates to advance their understanding of business and management practices at national and international levels.

Admission Requirements

- **Age** : At least 19 years old.
- **Academic Level** : Edexcel BTEC Level 5 HND Diplomain Business (Management) or (Accounting); or Advanced Diploma from relevant disciplines.
- **English Proficiency** : At least IELTS 6 or CAE Level 5 or have completed Intensive English at equivalent level.

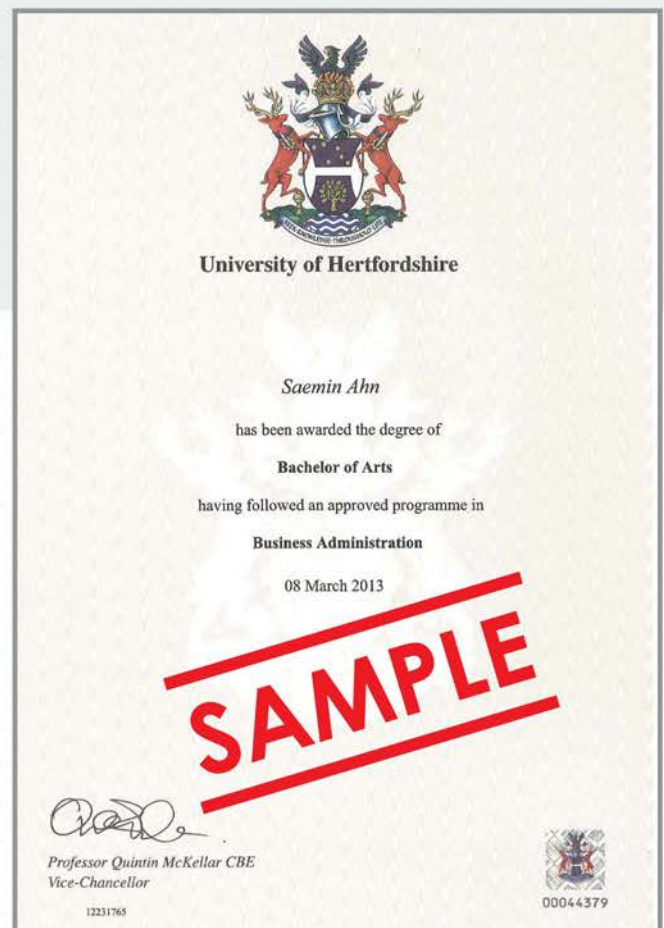
Award

Upon successful completion of the course, students will be awarded the Bachelor of Arts (Honours) in Business Administration by University of Hertfordshire, UK.

For Enquiries And Application

- To apply online, download the Application Form from: <http://前程.tw/college/dimensions/>
<http://前程.cn/college/dimensions/> Send completed form to piecltd@gmail.com

- 前程留學中心 前程留学中心
<http://goabroad.com.tw/>
<http://gostudy.com.cn/>
Email: piecltd@gmail.com
Line: piecltd
Skype: shih2008



University of
Hertfordshire



Bachelor of Arts (Honours) in Business Administration Certificate Sample